

Business Environment and Trends Overview

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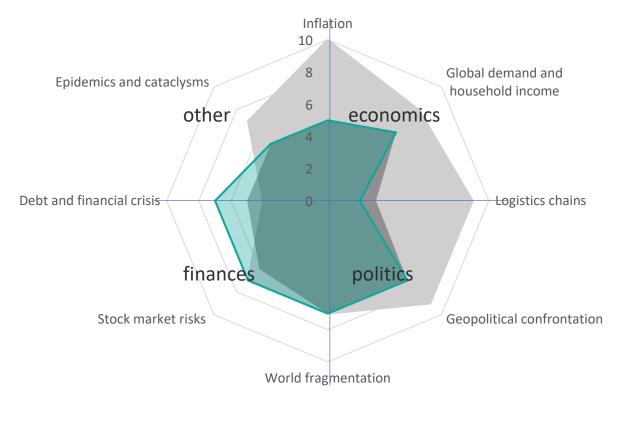
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March 2023

Jusan Analytics

External conditions

Challenges and problems web



■ 2022 ■ фев_2023 ■ март_2023

Source: Jusan Analytics calculations

The risk area has expanded and the risk rating has changed. Now **it is headed by a possible destabilization of the financial situation**

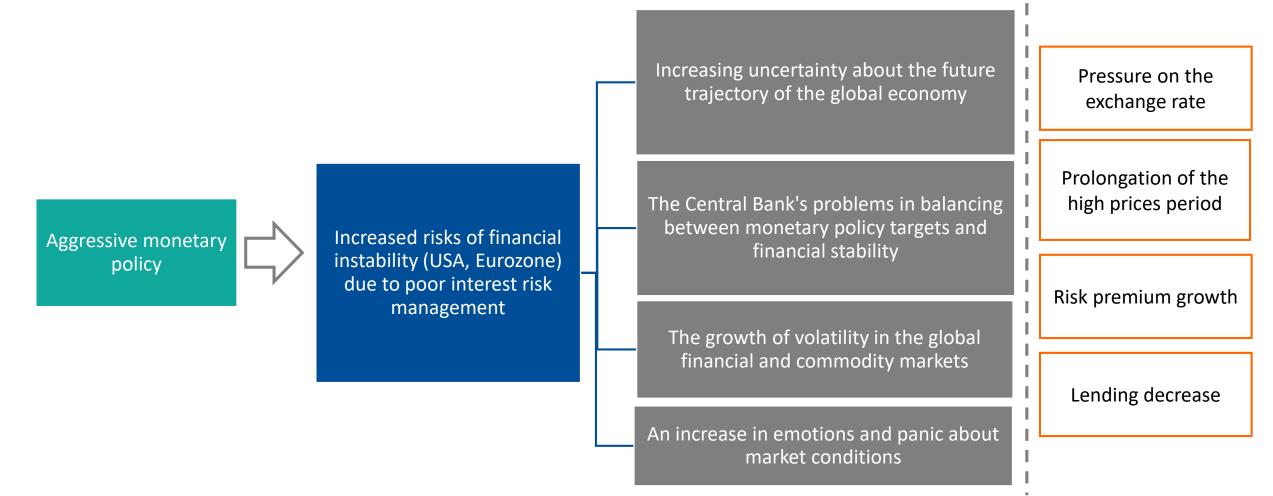
The assessment of some risks looks less gloomy:

- Inflation and its expectations are declining
- Chains are being restored
- Aggregate demand turned out to be more resistant to the restraining monetary measures
- Additional shocks caused by the struggle for stability are possible

! Mini-crisis in the US and EU banking systems may slow down the economic activity
! The spread between the current yield of 3–month US
Treasury bills and their yield in 18 months is inverted by 134 points and is a signal of a struggling economy

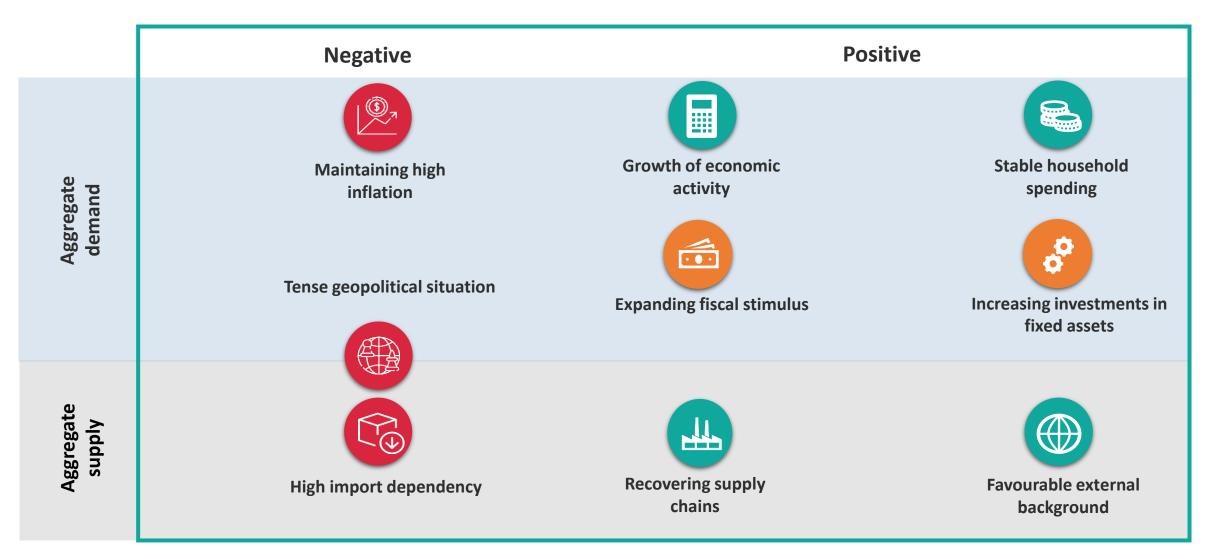
External conditions and their influence





Prospects of Kazakhstan's economy

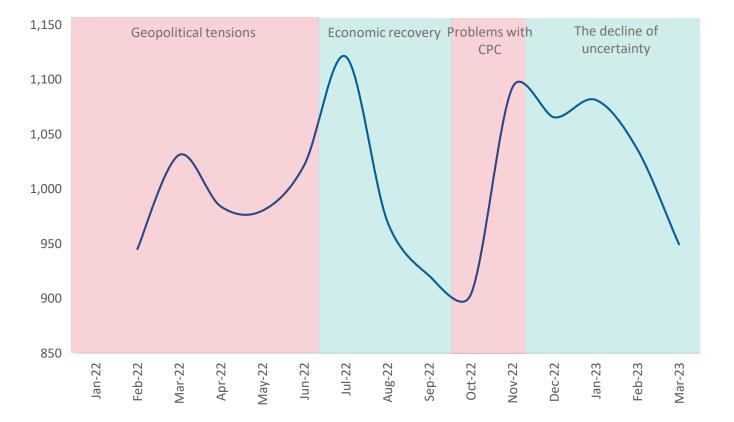




External factors for March 2023



CDS spread between Kazakhstan and the USA



CDS spread is an indicator of risk assessment by investors

This is the difference between the 10-year government bonds of Kazakhstan and 10-year US government bonds

Investors' belief in positive economic recovery in Kazakhstan

The spread value has returned to the level at the beginning of 2022

Favourable terms for international loans

Improving the investment potential of Kazakhstan

Source: worldgovernmentbonds.com

Economy of Kazakhstan





Long-term GDP growth: 3.6-3.8%

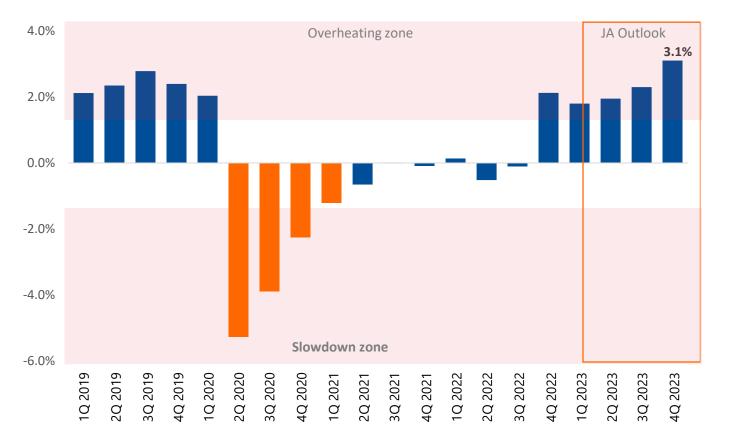
Source: BNS of the Agency for Strategic Planning and Reforms, Jusan Analytics calculations

- Growth of investment activity ٠
- Stabilization of the mining industry ٠
- Gradual easing of price pressure ٠
- The growth of the labour market and the opening of new industries ٠

Overheating or slowdown of the economy



Deviation of economic growth from its potential level, %



Outlook for 2023: The economy will be in an overheating zone due to:

- expansion of fiscal stimulus;
- export growth due to increased oil production and settlement of supply problems;
- growth of investments in fixed assets;
- maintaining high rates of consumer lending

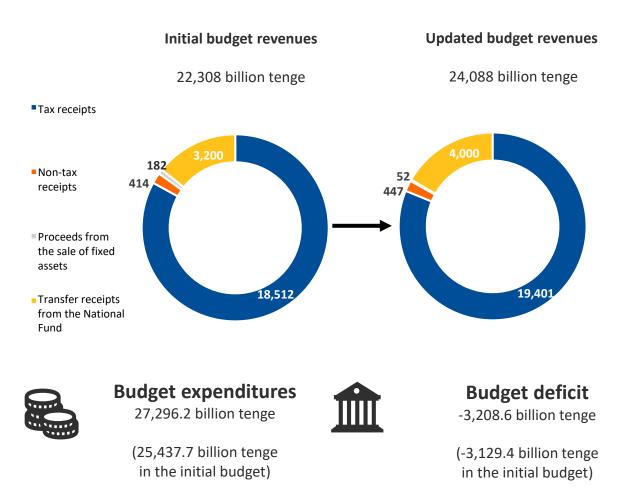
What a positive gap gives:

- + demand for lending resources from businesses;
- maintaining proinflationary pressure;
- maintaining high base rate values;
- + high values of GDP growth and business activity

Source: BNS of the Agency for Strategic Planning and Reforms, Jusan Analytics calculations

Fiscal policy





Fiscal policy in 2022:

- 55% of all expenses are directed to the social sphere
- 5% of expenditures are to the development of the manufacturing sector
- increase in the debt servicing costs share to 6.3%
- approval of countercyclical budget rules

The budget for 2023 was revised in March:

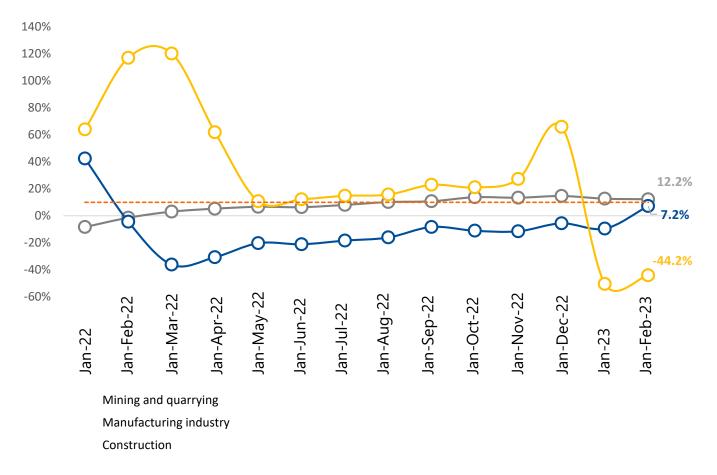
- budget revenues have been revised upward by 1.8 trillion tenge;
- receipts of transfers from the National Fund are increased by 800 billion tenge;
- the growth of budget expenditures by 2 trillion tenge to support the development of regions, agriculture, the real sector and the social sphere

As a result, the budget deficit remains at the level of -2.7% of GDP

Source: Ministry of Finance of the Republic of Kazakhstan, the Law of the Republic of Kazakhstan "On Amendments and Additions to the Law on the Republican Budget for 2023-2025"

Investments in fixed assets Business demand

Investments in fixed assets, % YoY



JUSAN ANALYTICS

Investments in fixed assets amounted to 1.6 trillion tenge in January-February 2023 (+19.2% YoY)

The construction shows a decline due to the high base last year, while the manufacturing sector **is gaining activity**

Expectations for 2023:

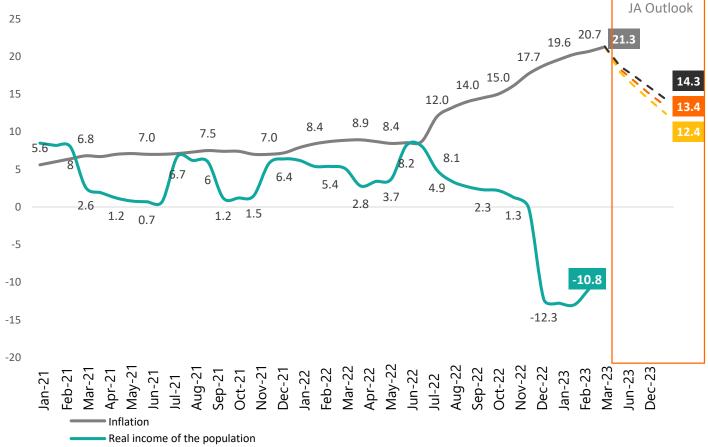
- Rehabilitation of investment activity
- Growing demand for long-term loans for businesses
- The growth of business investment activity is an increase in pressure on the exchange rate and imports by the purchase of equipment

Source: BNS of the Agency for Strategic Planning and Reforms

Inflation and household income



Inflation and real income of the population, % YoY



Outlook for 2023: inflation will decrease to 12.4 ▼ -14.3% ▼

- Inflation slowdown in the main partner countries
- Gradual decline in world food prices
- The impact of restraining monetary conditions
- Stable tenge exchange rate

NBK outlooks on inflation:

9-12% ▼ in 2023, 6-8% in2024, and 4-6% in 2025.

Expectations of business representatives according to the NBK questionnaire:

12.2% 🔺 in 2023 году, 8.8% in 2024, and 7.2% in 2025

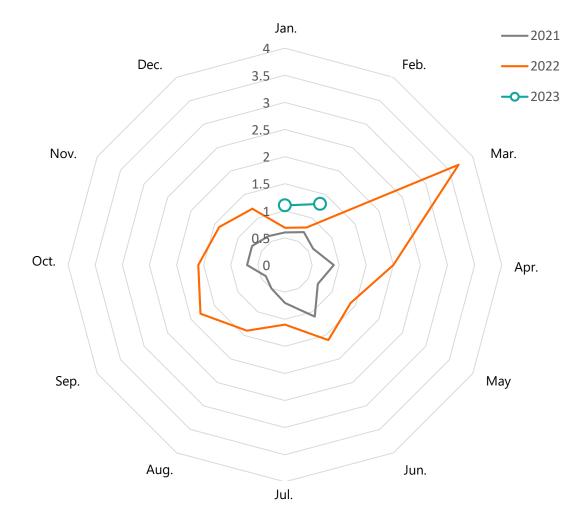
Recovery of real incomes of the population due to indexation of nominal incomes at the beginning of the year

Source: BNS of the Agency for Strategic Planning and Reforms, NBK. Jusan Analytics calculations

Inflationary pressure



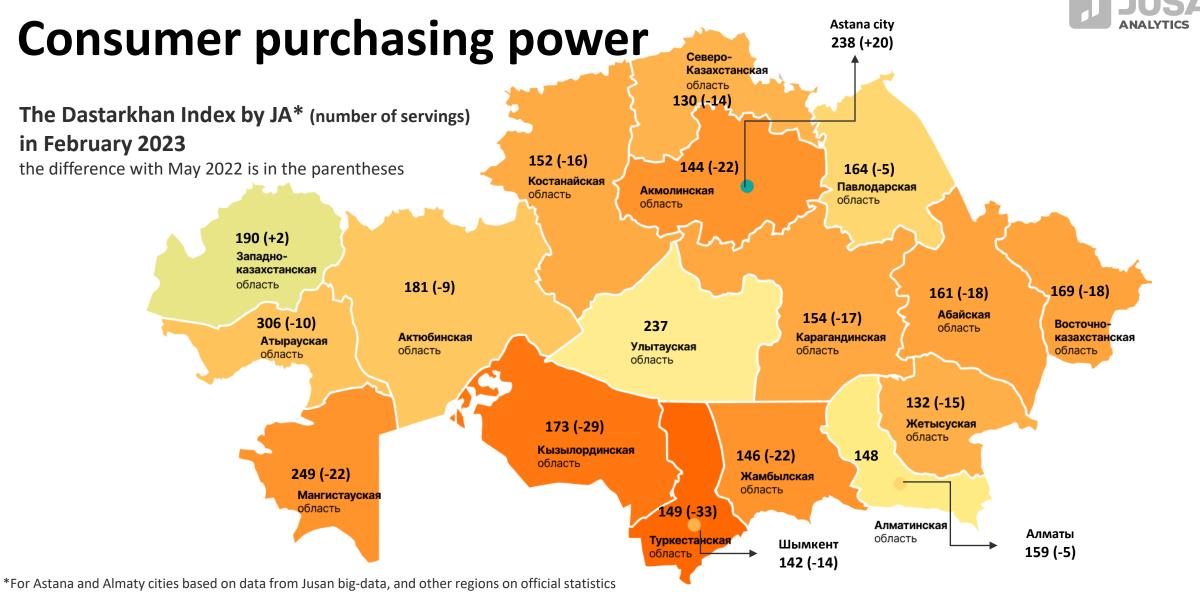
Price growth rates, % MoM



Pro-inflationary environment:

- Underlying price pressure maintains an uptrend
- Household expectations are declining, but there is no stability yet
- The heterogeneity of the price response to the monetary policy change and the next wave of fiscal stimulus cause the constant inflation in the economy

Source: BNS of the Agency for Strategic Planning and Reforms



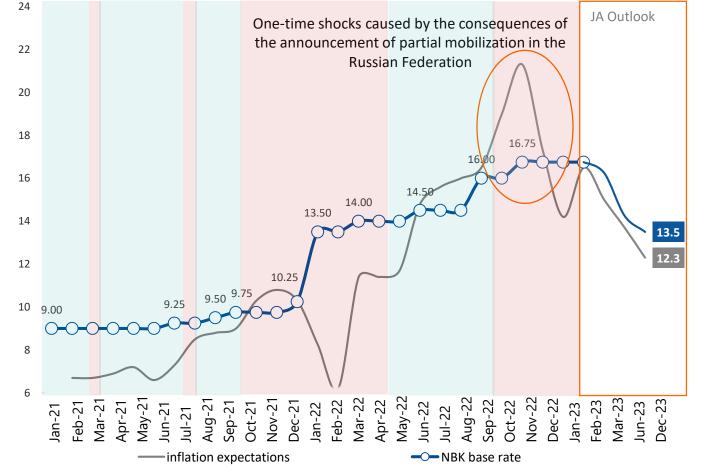
The Index allows you to estimate the level of personal inflation based on the most popular food products complied as part of national dishes set

Source: Jusan-big data, BNS of the Agency for Strategic Planning and Reforms, Jusan Analytics calculations

Monetary policy



Inflation expectations and base rate*, %



*The colour on the chart indicates:

- stimulating monetary conditions
- contractionary monetary conditions

Source: NBK, Jusan Analytics calculations

The reaction of the NBK to high inflation

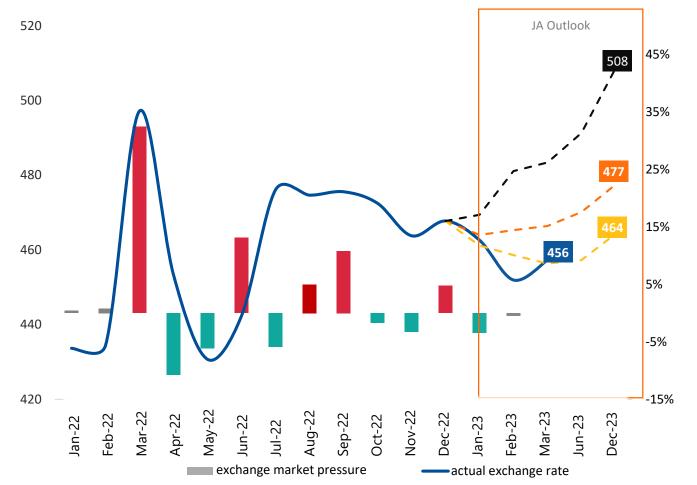
- The NBK keeps demand compressed
- The previous maintaining the base rate indicates a hawkish position
- A high rate has a significant positive effect on the exchange rate
- The NBK includes low fiscal discipline, which increases inflationary pressure

A message to the market and economic agents

- The base rate will remain at 16.75% during the first half of the year and will gradually decrease in the medium term
- The current attractiveness of rates and prices for the government securities by the market, which is provided by a high base rate
- The real interest rate will be positive as a result of a gradual return to before the "double-digit price growth" period

Exchange rate

Dynamics of the tenge to the dollar exchange rate



*red colour indicates an excessive pressure on the exchange rate green colour indicates a high currency supply

Source: NBK, Jusan Analytics calculations

Strengthening of the exchange rate in February Reasons are:

- High oil prices
- Low devaluation expectations
- Influence of internal factors (tax week)

Outlook for April 2023 is 456-466 tenge per dollar Supported by:

- Maintaining the base rate
- Decline in inflation

Pressure by:

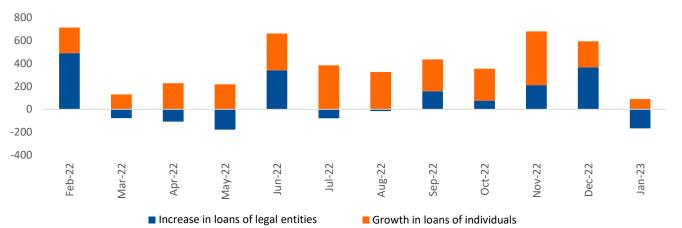
- Instability in the oil market
- Global strengthening of the dollar
- Reduction of risk appetite

Outlook for the end of 2023 is 464-477 tenge per dollar Pessimistic outlook: falling oil prices, deterioration of other conditions– 508 tenge per dollar



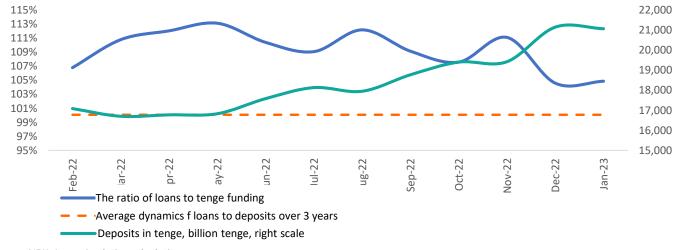
Lending





Lending to the economy by months, billion tenge

Lending capacity in the banking system, %



Loan portfolio is **24.7 trillion tenge -0.3% MoM** Issuance of loans in January is **1.7 trillion tenge +28% YoY**

Structure of the issuance:

- **39%** is consumer
- **32%** is working capital
- **5%** is construction and mortgage
- and **24%** is other

Loan issuance is expected to increase from March to May due to the availability to expand lending capacity

Lending terms



figures	January	optimal level	МоМ
Доля ликвидных активов	40.5%	25%	-0.3 p.p.
Loans/deposits in tenge	104.9%	100%	+5.7 p.p.
Equity/loans	22.5%	24%*	+0.75 p.p.
Excess reserves, trillion tenge	4.2		-4%

Capacity

*average for 3 years

Banks have a high liquidity reserve, which significantly exceeds the optimal level

Banks have a high capacity to increase their loan portfolio

interest rate	January	MoM	ΥοΥ		
to legal entities	17.9	+0.9 p.p.	+6.4 p.p.		
to individuals	18.8	+1.4 p.p.	+1.1 p.p.		
By purposes					
Fixed assets	18.3	+0.6 p.p.	+6.8 p.p.		
Working capital	17.8	-3.4 p.p.	+4.5 p.p.		
Mortgage	10.6	+0.8 p.p.	+2.1 p.p.		
Consumer	17.6	+0.4 p.p.	-1.5 p.p.		

Current terms

Figure deterioration

□ Figure improvement

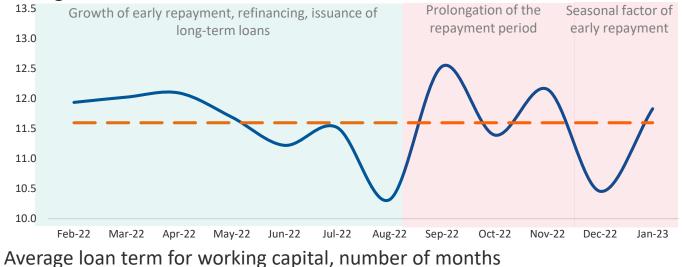
The current level of the base rate **prevents the reduction of interest rates**

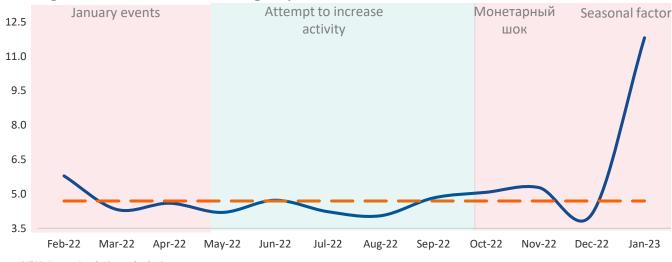
High rates **are holding down the pace of issuing new loans.** Businesses are complicated **to service loans and get new ones**

Average loan term



Average term of consumer loans, number of months





Average loan term in January

Consumer ones are for 12 months (+1.4 months)

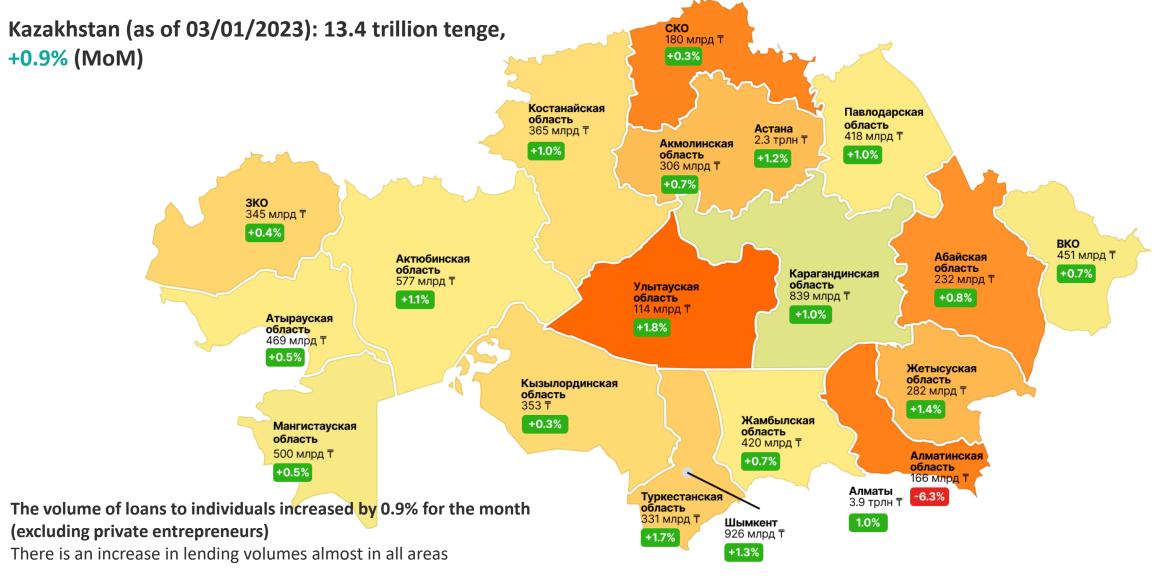
Working capital is for 12 months (+7.7 months)

Growth of the average loan term:

- **Business:** refinancing programs
- Individuals: return to average values for consumer loans after sending premiums to repay household loans in December

Loans to individuals

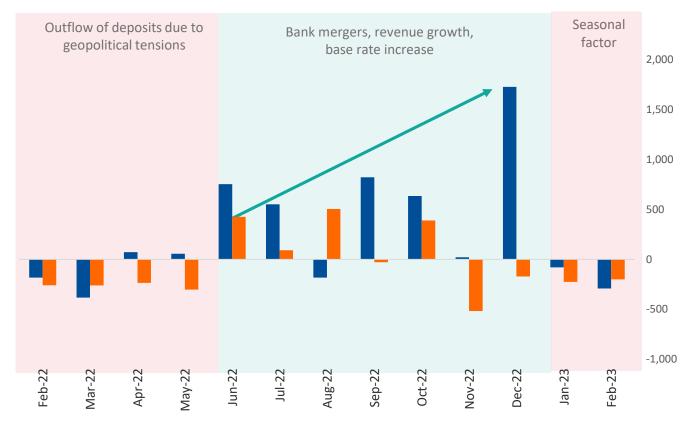




Deposits



Monthly change of deposits in the system, billion tenge



change in deposits in national currency

change in foreign currency deposits, excluding the revaluation effect

Volume of deposits is 29.8 trillion tenge -3% MoM

Structure:

- 52% is retail
- 48% is corporate

Monthly growth:

- -0.1% in retail
- -5.2% in corporate

Factors:

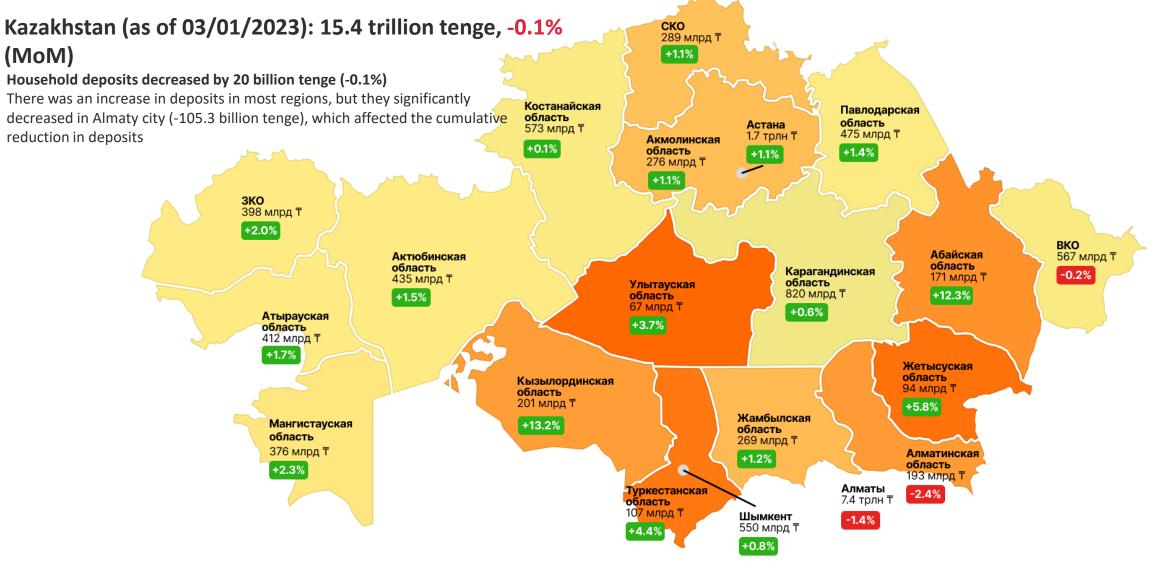
- Exchange rate revaluation
- The flow from foreign currency to tenge household deposits

Expectations:

Increase in household deposits in March due to the state reimbursement receipts

Household deposits





Household loans/deposits Kazakhstan (as of 03/01/2023): 87%, +2 p.p. (MoM) ско 63% There is still a predominance of consumer sentiment over savings in the southern regions Костанайская Павлодарская The increase in lending with a decrease in deposits volume led to figure область Астана область deteriorations of several regions 64% Акмолинская 130% 88% область 111% ЗКО 87% вко Абайская Актюбинская 80% область Карагандинская область область Улытауская 135% 111% Атырауская область 101% область 169% 114% Кызылординская Жетысуская область область 176% 299% Мангистауская Жамбылская область область 133% 156% Алматинская область 86%

Туркестанская область

310%

Шымкент

168%

Source: NBK, Jusan Analytics calculations

Алматы

53%

Enterprises

by regions



Registered enterprises in January 2023

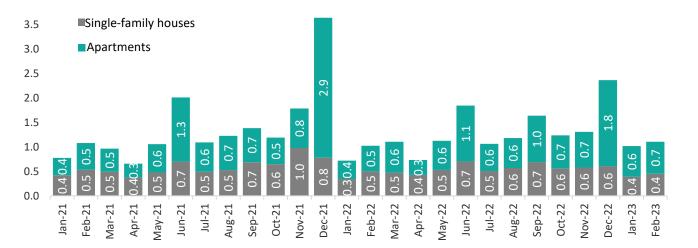
Almaty city 1169 Wholesale and retail trade 726 Astana city 675 Other 391 Shymkent city 132 Information and communication 230 Turkestan 111 Administrative and support services 228 Aktobe 101 Construction 194 Mangystau 97 510 797 are registered (+0.5% MoM) Education 148 Atyrau 82 Transportation and warehousing 130 West Kazakhstan 78 410 744 are operating (+0.8% MoM) Agriculture 117 Pavlodar 62 Healthcare and social services 113 Almaty 61 **80%** is the share of operating ones Manufacturing industry Kostanay 57 103 (+6 p.p. for the year) Karaganda 54 Real estate transactions 94 Abai 45 Accommodation and meals 75 Akmola 31 Professional, scientific and technical 61 Zhetysu 19 Art, entertainment and recreation 51 North Kazakhstan 8 Mining 19 Ulytau 6 Electricity | 6 Zhambyl -3 Finance 3 Kyzylorda -38 🔳 Public administration and defense 1 East Kazakhstan -62 🗖 Water supply -200 300 800 1300 -100 0 100 200 300 400 500 600 700 800

By type of activity

Source: BNS of the Agency for Strategic Planning and Reforms, Jusan Analytics calculations

Real estate market

Apartment building commissioning, million m2



Average prices and transactions in the real estate market, thousand tenge/m²



Quiet conditions in the real estate market are:

- a decrease in the volume of housing commissioning
- the cost of construction increase
- the housing price hikes
- the reduction of purchase and sale transactions

The effect of new soft-window mortgage lending facilities:

- an increase in demand activity
- and a further increase in housing prices

Source: BNS of the Agency for Strategic Planning and Reforms, Jusan Analytics calculations

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